

300 Brickstone Sq.,  
Suite 904  
Andover, MA 01810

northshoremag.com

rmsg.com

978-623-8020

Dear BONS Wedding Winner:

Congratulations to you—the **Best of the North Shore Weddings!**

This year marks our third annual BONS Wedding Awards, celebrating the North Shore experts who create perfection for clients on their big day.

From dreamy bouquets to delicious cakes to gorgeous gowns to windswept beach venues and more, our BONS wedding committee scoured the region in search of the best, while close to 13,500 Readers' Choice votes were cast. Your business has been recognized as making one of the most important days of your clients' lives simply the best! And we are excited to honor you as a BONS Wedding Award winner.

Now that you've won, what happens next? Enclosed in this package is your framed 2018 BONS Wedding Award. We encourage you to display it and share the news with your friends, customers, clients, and prospects. For ideas about how to promote your win through social media, on your website, via the magazine, and at your place of business, please refer to the marketing sheet also within this packet.

Once again, congratulations for being the best at what you do and for the role you play in inspiring our community, our readers, and us!

Warmly,



Nancy E. Berry  
Editor  
Northshore magazine  
nberry@nshoremag.com  
978-824-2805

# BONS WEDDING AWARDS - MARKETING KIT

Congratulations on your BONS Wedding Award! Now what?

Get the word out about your accomplishment!

ALL BANNER COLLATERAL IS  
AVAILABLE FOR EDITORS' CHOICE  
& READERS' CHOICE AWARDS

[NSHOREMAG.COM/2018-BONS-WEDDING-AWARDS-RESOURCES/](http://NSHOREMAG.COM/2018-BONS-WEDDING-AWARDS-RESOURCES/)



728 X 90  
LEADERBOARD



851 X 315  
FACEBOOK COVER



300 X 250  
SUPERCUBE



370 X 100  
E-MAIL SIGNATURE



AWARD  
LOGO



Questions about the Marketing Kit?  
Contact us at [media@nshoremag.com](mailto:media@nshoremag.com).

## BANNERS AND LOGOS

After you download them, here is how to use them...

- Place a banner on your website and link to [nshoremag.com/2018-BONS-Wedding-Awards/](http://nshoremag.com/2018-BONS-Wedding-Awards/)
- Post the logo and award details to your company's event page.
- Add a banner to your email signature to promote your award.
- Upload a banner to your blog.
- Add an award logo to your print ads.

Advertising incentives may apply.  
DETAILS: [SALES@NSHOREMAG.COM](mailto:SALES@NSHOREMAG.COM).

## OTHER PROMOTIONAL IDEAS

- Issue a press release.
- Order a decal for your window.
- Order reprints and put them in your marketing kits, post on your website, send to prospects.
- Purchase extra copies of the 2018 Wedding + Travel issue. Display at your establishment or give to colleagues or patrons.

TO ORDER, VISIT:  
[NSHOREMAG.COM/2018-BONS-WEDDING-AWARDS-RESOURCES/](http://NSHOREMAG.COM/2018-BONS-WEDDING-AWARDS-RESOURCES/)

## SOCIALIZE WITH US TO PROMOTE YOUR AWARD!

- Follow us @northshoremag on Twitter.
- Join the *Northshore* LinkedIn group to engage members and stay informed!
- Like us on Facebook @nshoremagazine.
- Follow us at *Northshore* magazine as we pin current winners.

## FOLLOW #BONSWEDDINGAWARDS FOR REAL-TIME UPDATES.

Our social media team will be RT'ing your tweets, too!  
Here are some tweets and/or posts to get you started:

- We're a #BONSWeddingAward winner!  
See our business in @northshoremag Jan/Feb issue!
- We won in the best wedding dresses category for #BONSWeddingAwards!
- Best of weddings for #NorthShoreMA 2018 is here!  
We're @northshoremag #BONSWeddingAwards winners!

Terms of Use: By using the BONS logo you confirm that your company is an honoree of a BONS Wedding Award.